



# ENTREPRENEURSHIP

## **SMALL BUSINESS DEVELOPMENT (HONOURS)**

The discipline of Management in the School of Management, Information Technology and Governance offers a Bachelor of Commerce Honours programme in Small Business Development Studies at the Westville and Pietermaritzburg campuses.

### **Programme outcomes**

This programme aims to equip learners with the necessary knowledge, skills and value orientation to apply the principles of small business management and entrepreneurship in practice, to ensure that they have the capacity to develop and manage independent small businesses in collaboration with their entrepreneurial skills.

### **Programme structure**

Students are required to complete one compulsory module, three electives from Entrepreneurship, one module approved by the Academic Leader, two honours modules approved by the School and a research project. Full-time students are obliged to complete the programme in one year (two semesters).

### **Programme teaching methods**

For full-time students, lectures, seminars and presentations are held during the day and the programme duration is one year.

### **Programme modules**

The following modules will be presented in the programme:

#### **Core modules**

- Research Methodology
- Entrepreneurship Research Project

#### **Electives**

- Entrepreneurship and Economic Development
- Entrepreneurship, Innovation and Venture Creation
- Entrepreneurship and Small Business Development
- A module approved by the Academic Leader
- Two Honours level modules approved by the School



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## Programme teachers

The programmes will be taught by lecturers in the discipline of Management and invited practitioners.

## Eligibility

Applicants should be in possession of a Bachelor's degree with relevant majors and a basic entrance requirement of 55% subject to staff capacity with preference being given to higher scoring applicants. Recognition of prior learning will be considered.

## Closing date for applications

- 30 November for the first semester of the ensuing year.
- 30 June for the second semester of the current year.

## Contact us

### Westville campus

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### Pietermaritzburg campus

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**Note:** The programmes/modules offered are subject to student enrolments.



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