



# POSTGRADUATE DIPLOMA PROGRAMMES

The School of Management, Information Technology and Governance offers three postgraduate diploma programmes in Finance, Banking and Investment Management; Management; and Marketing Management to candidates wishing to commence evening classes on the Pietermaritzburg and Westville campuses.

## **POSTGRADUATE DIPLOMA IN FINANCE, BANKING AND INVESTMENT MANAGEMENT**

The Postgraduate Diploma in Finance, Banking and Investment Management has been designed to provide students from commerce and non-commerce backgrounds with the necessary knowledge to follow a career in finance or banking. It is open to students holding any degree who have a basic numerate ability. This postgraduate diploma will enable students to gain a focused, financial grounding which will complement their undergraduate degree. The knowledge of finance and banking gained will create new career opportunities in both the public and private sectors. Career opportunities include corporate and investment banking, stockbroking, asset management, currency and commodity broking, derivatives trading and corporate finance.

## **POSTGRADUATE DIPLOMA IN MANAGEMENT**

This is a vocationally-orientated programme designed to give students a well-rounded introduction to Management theory. Modules cover all of the Management disciplines and are designed to provide students with a sound theoretical understanding of the major issues involved in the Management function.

The programme has been specifically designed to meet the needs of graduates who want to advance their careers or who are already in positions with management responsibility and wish to equip themselves better.

## **POSTGRADUATE DIPLOMA IN MARKETING MANAGEMENT**

The purpose of this programme is to broaden the students' Marketing knowledge within a business framework so as to develop a thorough understanding of Marketing theory as well as the skills necessary to apply the theory.

The programme will prepare students for entry into, or development of, existing careers in Marketing in the private and public sectors. It is a vocationally oriented business qualification aimed at recent graduates and managers who wish to further their marketing education. It not only adds to one's knowledge of the Marketing discipline through the three Marketing modules, but it will enable one to integrate this knowledge with other management disciplines and with practical applications of the knowledge.

A degree in Marketing opens up a wide range of careers including advertising (client liaisons, creative design), brand management, public relations, marketing research, new product development and many more.



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## **Duration**

All three programmes can be completed through one year of full-time study or two years part-time study. Lectures will be held in the School on Mondays to Thursdays, from 17:30 to 20:30.

## **Closing dates for applications**

- 30 November for the first semester of the ensuing year.
- 30 June for the second semester of the current year.

## **Contact us**

### **Westville campus**

Tel: +27 (0) 31 260 7125/7711

Email: [sftpwst@ukzn.ac.za](mailto:sftpwst@ukzn.ac.za)

### **Pietermaritzburg campus**

Tel: +27 (0) 33 260 5899

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**Note:** The programmes/modules offered are subject to student enrolments.

