The **Post-Graduate Diploma in Management** is a vocationally orientated programme designed to give learners a well-rounded introduction to Management theory.

Modules cover all of the Management disciplines and are designed to provide you with a sound theoretical understanding of the major issues involved in the Management function including Marketing, Human Resources, Finance and managing the Supply Chain.

The Programme has been specifically designed to meet the needs of graduates who are wishing to advance their careers
or
who are already finding themselves in positions with management responsibility and wish to better equip themselves.

Your undergraduate degree might have provided you with the necessary skills to get your foot in the door but as you advance in your career you are probably finding the demands on you changing. If you are finding that increasingly you are involved in management decisions but you don't always feel confident that you have the necessary tools to address these issues, or if you are feeling frustrated in your job and you are looking for something that can move you forward then you should be looking at the Post-Graduate Diploma in Management!

Lectures are held from
Monday to Thursday in the Post-Graduate Centre,
1 Golf Road,
5.30 – 8.30 pm.

The programme can be completed in one year full-time study or two years part-time.

For information contact:
The Post Graduate Centre, School of Management
1 Golf Rd., Scottsville
Ph 033 260 5899
PgMgtPmb@ukzn.ac.za

For application forms please contact:
Ms G Ponsford, Faculty Office,
Faculty of Management Studies
Commerce Building, Golf Rd., Scottsville
Ph 033 260 6124, Ponsfordg@ukzn.ac.za

Student groups during presentations

Informal discussions over tea

Students in a breakaway seminar room working on a project

# MANAGEMENT

## Post-Graduate Diploma

UNIVERSITY OF KWAZULU-NATAL

# CORE MODULES

## Business Management & Strategy

**Aim:**
To give students an appreciation of the nature of the business organisation and it's environment and the concept of management.

## Marketing Management

**Aim:**
To provide learners with a working knowledge of the activities involved in developing marketing strategies and programmes to achieve competitive advantage.

## Human Resource Management

**Aim:**
To provide learners with knowledge and skills of the management function of employment relations management and personnel management.

## Finance & Accounting

**Aim:**
To give students an appreciation of accounting concepts and their use by management and to introduce them to the basics of financial decision making.

## Supply Chain Management

**Aim:**
The purpose of this module is to provide students with the theory and analytical skills required in the design and control of systems for the productive use of human resources, raw materials, equipment and facilities in the development of a product or service.

## Business Law

Aim:
To introduce learners to substantive and procedural topics in business law.
Content:
Law as an environmental component and its impact on the organisation;
Sources of law;
Basic legal concepts;
Principles of SA business law.

# ELECTIVES

Students must choose 2 electives from:

**Business Statistics**

**Financial Management**

**Ethics in Business**

**Special Topics in Management**

**Marketing Management B**

**Marketing Management C**

**Elements of Entrepreneurship**

**Bank Management**

**Project Management**

**Research Report**

The range of electives may change depending on demand and lecturer availability.